

PRETEST ANSWER KEY: Unit 31**PART 1**

- 1 Which advertiser is more creative
- 2 Which advertiser is more successful at increasing sales
- 3 Which advertiser's ads are funnier
- 4 Which advertiser is friendlier to clients / Which advertiser is more friendly to clients
- 5 Which advertiser is more hardworking
- 6 Which advertiser is cheaper

PART 2

- 1 larger
- 2 more knowledgeable
- 3 faster
- 4 flatter
- 5 better
- 6 more popular
- 7 lower